

Content Creation - Studio 25

Create a Video at Studio 25

- 1. Complete the <u>video brief</u> request form.
 - a. Once a request is submitted a marketing manager will reach out to schedule the first meeting to go over the details and create the creative brief for the project
- 2. Book a 2nd meeting with your Marketing Manager & Studio Coordinator.
 - a. Reviewing the final brief & script.
 - b. Confirming filming details and scheduling.
- 3. All Studio 25 Filming must be booked through calendly.
 - a. Here is a video tutorial on how to book through calendly.



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- 1. Existing footage
 - a. Editing needs share footage via Google Drive. Here is a <u>video tutorial</u> on how to do so.
- 2. Equipment Check-Out
 - a. Handheld Tripod (DIY) vlog mobile lighting setups.
 - b. Reach out to the Studio Coordinator to reserve.
 - c. Here is a *quick tutorial* on how to use the equipment.

Please reach out directly for any questions & to brainstorm!

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