



What Is Forbes Global Properties?

Established in 2020 as a showcase of luxury homes and an invitation-only association of real estate experts, Forbes Global Properties™ is the real estate partner of Forbes, one of the world's most trusted media brands. Leveraging Forbes' audience and worldwide reach, Forbes Global Properties introduces discerning buyers, sellers, and real estate aficionados to a curated collection of coveted homes around the globe.

What Sets Forbes Global Properties Apart?

No other luxury real estate platform has the same international reach or media power as Forbes. A broker-owned, broker-led organization, membership in Forbes Global Properties is reserved for only the most distinguished brokerage firms. The invitation-only network spans more than 440 locations and comprises approximately 13,000 luxury property experts across the U.S., Asia, Australia, Canada, the Caribbean, Mexico, the Middle East, New Zealand, and

Forbes Global Properties is a robust resource for luxury home buyers and sellers—a curated consumer marketplace that connects discerning buyers directly to the world's finest homes and the top-tier agents that represent them.

An unparalleled suite of innovative marketing services for luxury homes.

LUXURY WEBSITE

International showcase at **forbesglobalproperties.com** for luxury homes including property listings and articles about them and the luxury market.

BRANDING

Elegant digital and print branding to best present homes to potential buyers.

NEWSLETTERS

Engaging newsletters, social media outreach, and digital marketing initiatives to promote important properties.

DEDICATED PAGE ON FORBES.COM

High-impact page on **forbes.com** where homes are presented to Forbes readers alongside engaging editorial and unique insights.

ADVERTISING

Premier advertising opportunities in Forbes digital and print publications, strategically targeted to reach qualified prospects.

PUBLIC RELATIONS

Global public relations campaigns targeted to the most impactful audiences and markets.

Why Forbes?

150M
Digital Ecosystem

5M
Magazine
Readership

#1
Most Trusted
Magazine in the US

42M +
Social Media
Footprint

80
Countries